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From: John C. Pokotylo, Esq.

Date: February 12, 2010

Number of Pages Including Cover: 4

MESSAGE: FORMAL SUBMISSION OF:

- 1) Transmittal (1 pg.);
- 2) Fee transmittal (1 pg.);
- 3) Notice of Appeal (1 pg.).

Attorney Docket No.: Google-44 (GP-096-00-US)

Appl. No.: 10/750,363

Applicants: Krishna BHARAT, et al.

Filed: December 31, 2003

Title: GENERATING USER INFORMATION FOR USE IN TARGETED ADVERTISING

TC/A.U.: 3621

Examiner: Evens J. Augustin

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John C. Pokotylo

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Signature C. Vahahar

February 12, 2010

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		Application Numbe									
TRANSMIT	TAL	Filing Date	December 31, 2003								
FORM	•	First Named Invento	Krishna BHARAT								
(to be used for all correspondence after initial filing)		Group Art Unit	3621								
		Examiner Name	Evens J. Augustin								
Total Number of Pages in This Sub	mission	Attorney Docket Num	ber Google-44 (GP-096-00-US)								
ENCLOSURES (check all that apply)											
Fee Transmittal Form		nent Papers	After Allowance Communication to Group								
Fee Attached	Drawing Drawing	(s)	Appeal Communication to Board of Appeals and Interferences								
Amendment / Reply	Licensin	ng-related Papers	Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)								
After Final	Petition		Proprietary Information								
Affidavits/declaration(s)		to Convert to a nal Application	Status Letter								
Extension of Time Request	Power of Change of Address	of Attorney, Revocation of Correspondence	Postcard Receipt								
Express Abandonment Request	1 7	l Disclaimer	Other Enclosure(s) (please identify below):								
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Response to Missing Parts/ Incomplete Application		J									
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SIGNAT	URE OF APPLI	CANT, ATTORNEY, O	R AGENT								
Firm or Individual name John C. Pokotylo (Reg. No. 36,242)											
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Modified PTO/SB/17 (01-03)
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EEE TO A NOMITTAL					Complete if Known								
FEE TRANSMITTAL for FY 2008 Effective 09/30/2007, Patent fees are subject to annual revision.					L [Application Number			er 10/750	10/750,363			
						Filing Date			Decem	December 31, 2003			
						First Named Inventor			tor Krishn	Krishna BHARAT			
						Examiner Name			Evens	Evens J. Augustin			
Applicant claims small entity status. See 37 CFR 1.27					Art Unit			3621					
TOTAL AMOUNT OF PAYMENT (\$) 30.00						Attorney Docket No.			o. Google	Google-44 (GP-096-00-US)			
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SUBMITTED BY Name (Print/Type) John C. Pokotylo					F	egistrat	ion No.	136	242		аррисаоне) (732) 936-141	00	
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This collection of Information is required by 37 CFR 1.17 and 1.27. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, Washington, DC 20231.